

# Sakina Bowser

Jersey City, NJ, 07304 • (352) 256-9553 • SakinaBowser@gmail.com • linkedin.com/in/Sakina-bowser

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## Summary

As a journalist, I believe in producing news that not only educates, but provides information that can be useful to viewers daily. I am a firm believer in showcasing segments with compelling video and sharp graphics. I've produced news for 12 years locally, nationally, and internationally.

Writing | Line Producing | Control Room Skills | Segment Producing | Newsgathering | Video Editing

## Experience

**NBCUniversal Media, LLC**, New York City

*Segment Producer/Line Producer*

08/2022 - Present

- Build segments for daily live two-hour newscast, while pitching stories for headlines, branded and non-branded segments.
- Communicate with correspondents in the field as well as contributors on the details of the live hit and review news copy.
- Conceptualize and produce weekly enterprise pieces.
- Write scripts for segments and package intros for a two-hour newscast that is televised nationally

**Viacom/CBS News Streaming**, New York City

*Content Producer/Line Producer*, 03/2020 - 07/2022

- Wrote key parts of shows that were streamed in nearly 90 countries around the world.
- Led show directors and production staff through different live events, breaking news and newscast changes.
- Guided associate producers and production assistants through segment-related obstacles, newsroom culture.
- Pitched and conceptualized stories that resulted in the outcome of 1 billion streams across multiple platforms.
- Boothed a four-hour news wheel, while adding segments and updating stories in the news wheel.

**WTSP 10News**, Tampa, FL

*Producer*, 11/2016 - 11/2019

- Guided associate producers and production assistants through segment-related obstacles, newsroom culture.

- Trained producers on how to write, produce and showcase segments. Provide insights on how to develop compelling segments through different elements such as video, graphics, and different camera shots.
- Built, wrote scripts and booth 1-hour newscast, while coordinating live reports.
- Update 5 anchors and 3 live reporters of all changes to rundown, scripts, live and breaking news events while both in and out of the control room.

**WINK NEWS, Fort Myers, FL**

*Producer, 08/2013 - 11/2016*

- Built, wrote scripts and booth newscasts ranging from 30 minutes to 3 hours.
- Booked and coordinated guest segments for weekend morning show.
- Produced daily package (eyeopener) that consisted of the top news stories and memorable moments between the anchors.
- Worked closely with anchors and reporters on all changes to rundown, scripts, live and breaking news events both in and out of the control room.

**40/29 News, Fayetteville, AR**

*Producer, 10/2011 - 07/2013*

- Built and wrote scripts for newscasts ranging from 30 minutes to 2 hours.
- Managed reporters, photographers and editors of show deadlines.
- Wrote and posted stories to the station's website and social media pages.
- Coordinated and assigned live shots to reporters.
- Timed shows and navigated break changes from inside the control room.

## **Education**

Bachelor of Science, Broadcast Journalism, 2008, Florida A&M University, Tallahassee, FL

## **Awards**

- News & Doc Emmys:  
Outstanding Live Breaking News Coverage Nomination for Hurricane Ian Coverage (2022)
- Florida Associated Press of Broadcasters:  
2<sup>nd</sup> Place Producer (2018)  
2<sup>nd</sup> Place Non-Breaking Newscast (2018)  
2<sup>nd</sup> Place Producer (2019)  
President's Award (2019)
- Tampa Bay Association of Black Journalists:  
1<sup>st</sup> Place Best Newscast (2018)  
1<sup>st</sup> Place Producer compilation (2018)